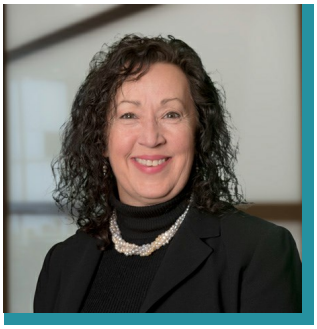
von Briesen
von Briesen & Roper, s.c. | Attorneys at Law



Laurie J. McLeRoy

Attorney

laurie.mcleroy@vonbriesen.com

411 East Wisconsin Avenue
Suite 1000
Milwaukee, WI 53202

Tel: (414) 287-1480
Fax: (414) 238-6641

Laurie McLeRoy is a Shareholder in the Litigation and Risk Management Practice Group. She focuses her civil litigation practice in the areas of insurance litigation (including bad faith), medical malpractice, nursing home, municipal, transportation, premises, and products liability. In products liability defense matters, Laurie has particular expertise in asbestos litigation. In addition to her trial experience in Wisconsin, where she has successfully argued in front of the Wisconsin Supreme Court on medical malpractice, election law and insurance coverage issues, she is a member of a national asbestos trial team where she helps a Fortune 100 international retail company maintain its goal to ward off lawsuits by continued success in defense of claims in trial outside the State of Wisconsin. She is also a skilled appellate advocate handling all aspects of appeals from successful Petitions for Review, to briefs and oral arguments before the Wisconsin Supreme Court.

Laurie has been involved in a wide range of issues on behalf of clients including products liability, professional liability, property damage, discrimination, breaches of contract, insurance coverage, environmental clean-up, commercial disputes and election disputes. She has handled claims arising out of home, auto, CGL, professional liability, and municipal insurance policies including not only third party claims, but first party property damage (vandalism, flooding, and fire) and UM/UIM claims. Laurie's style is to concentrate on understanding the goals of the client in order to formulate a strategy for accomplishing the client's objectives. She has experience coordinating joint defense agreements among multiple defendants to enable and procure winning strategies while conserving costs for the multiple defendants involved in the cases.

Areas of Practice

- Appellate
- Constitutional Law and Civil Liberties
- Government Finance
- Government Law
- Litigation and Risk Management
- Medical Malpractice Defense
- Product Liability
- School Law
- Toxic Tort
- Drug and Medical Device Litigation

Education

- Marquette University, J.D., 1987, *Marquette Law Review* 1986-87
- Wheaton College, B.A., 1982

Bar Admissions

- Wisconsin
- U.S. District Court, Eastern and Western Districts of Wisconsin
- U.S. Court of Appeals, 7th Circuit and 5th Circuit
- U.S. District for the Eastern District of Pennsylvania - Multi-District Litigation for Asbestos

Professional and Civic Associations

- State Bar of Wisconsin (Litigation and Appellate Sections)
- Eastern District of Wisconsin Bar Association (EDWBA)

- Milwaukee Bar Association
- Defense Research Institute
- Wisconsin Defense Counsel
- Association for Women Lawyers (AWL)

Honors and Accomplishments

- Best Lawyers® Appellate "Lawyer of the Year", Milwaukee (2025, 2027)
- *The Best Lawyers in America*®, Medical Malpractice Law - Defendants (2021-2027), Personal Injury Litigation - Defendants (2021-2027), Appellate (2022-2027), Mass Tort Litigation / Class Actions - Defendants (2022-2027), Product Liability Litigation - Defendants (2022-2027), Litigation - Municipal (2024-2027)
- Best Lawyers® Mass Tort Litigation / Class Actions - Defendants "Lawyer of the Year", Milwaukee (2023)
- *Wisconsin Law Journal*, Wisconsin Legal 250: Appellate Law (2026)
- Wisconsin Super Lawyers® (2025-2026)
- AV Preeminent® Peer Review Rated by *Martindale-Hubbell*®