



William E. Fischer

Attorney

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Bill Fischer is a Shareholder who works closely with business owners and executives to regularly assess and mitigate business and commercial disputes in areas including contracts, creditor debtor issues, restrictive covenants, employment separation agreements, insurance coverage, regulatory compliance, unfair competition issues, liability waivers, product liability, professional liability and antitrust. Bill works with clients to define their goals and thresholds upfront and then devises a custom litigation strategy incorporating those needs. He harnesses his court experience to anticipate likely hurdles and guides clients accordingly.

From an industry perspective, Bill has particular experience within Wisconsin's packaging industry including traditional paper packaging products and advanced packaging materials, as well as the machinery designed to fill and transport that packaging. The procurement and price of raw materials is highly sensitive to market demands, making for a fast-paced and challenging sales environment. Bill works closely with business executives to navigate those challenges by identifying the needs and priorities of the business, and developing a strategy to address those priorities, all while minimizing the risk of liability and watching the bottom line.

Bill is a member of the Eastern District of Wisconsin Bar Association and the State Bar of Wisconsin.

Practice Areas:

- Appellate
- Commercial and Business Litigation
- Government Law
- Insurance Coverage and Risk Management
- Litigation and Risk Management
- Municipal Law
- School Law

Education:

- Marquette University, J.D., *cum laude*, 2003
- University of Wisconsin, B.A., 1997

Bar Admissions:

- Wisconsin
- U.S. District Court, Eastern and Western Districts of Wisconsin, Northern District of Illinois, Northern District of Ohio
- U.S. Court of Appeals, 7th Circuit, 9th Circuit