



Chris A. Jenny

Attorney

chris.jenny@vonbriesen.com

10 East Doty Street
Suite 900
Madison, WI 53703

Tel: (608) 661-3973
Fax: (608) 316-3188

Chris Jenny is a Shareholder and Chairs the Business Practice Group. Chris focuses his practice on representing business owners to become more profitable while minimizing their risk and expenses. Chris's practice has a heavy concentration in the real estate, construction, and information technology industries where he represents contractors, suppliers, landlords, tenants and real estate developers with a wide variety of transactional matters. Chris's construction clients have relied on him for assistance with a wide variety of issues including contract drafting, construction disputes, financing, real estate development, and collections. He is Chair of the firm's Real Estate Acquisition and Sale Section and is recognized by *The Best Lawyers in America*[®] in Real Estate Law (2020-2026), Corporate Law (2026) and Construction (2026). Chris also represents a large number of national and local landlords and tenants in their lease negotiations and is the co-Chair of the firm's Retail Real Estate Section.

Chris is the current President and a member of the Board of Directors for NARI Madison Wisconsin Chapter and was recognized by *The Wisconsin Law Journal* as one of the Top Construction Lawyers in Wisconsin. He was listed on Wisconsin Rising Stars (2007-2010, 2012) in Business/Corporate Law. Chris is a frequent speaker and author on a wide variety of topics and his presentations include multiple continuing education seminars.

During his free time, Chris enjoys golfing, attending sporting events, and camping with his family. In addition, Chris is a high school varsity basketball coach and a WIAA licensed official in basketball.

Recent Presentations:

- Building Blocks of Financial Success
- Key Legal Issues in the Remodeling Industry
- Nuts and Bolts of Business Succession Planning
- Contract Updates for Remodelers
- Keep More Money in Your Pocket: Better Collection and Lien Procedures
- Building Blocks for Financial Success
- Hot Legal Topics in the Remodeling Industry
- Contracts 101
- Remodeling Law 101
- Five Legal Topics in Fifty Minutes for the Remodeler
- Developing Your Exit Strategy
- Potential Legal Issues for Contractors
- Does Official Malpractice Exist?
- Helping Your Client Select the Best Entity Option
- Small Business Legal Issues
- Better Contractor Practices: Maximizing Your Bottom Line
- Legal Issues for the Real Estate Professional
- Is an LLC Right for You?
- Keep More Money in Your Pocket: Better Collection and Lien Procedures
- Better Contractor Business Practices: Maximizing Your Bottom Line
- How to Draft Wills and Trusts in Wisconsin

Recent Articles:

- "Attention Residential Landlords: Have You Updated Your Leases and Leasing Processes?"
- "Gotcha! Issues to Watch for During Redevelopment Projects"
- "Extra! Extra! Read All About It. California Leases Require Update"
- Legislative Update: Federal Senior Accessible Housing Act

- “Automated Retail: Stores Without Staff, but Not Without Issues”
- “A Refresher on Unenforceable Agreements to Agree”
- “Review of Current Market Trends & Legal Issues”

Areas of Practice

- Real Estate
- Business and Corporate Law
- Business Succession Planning
- Construction Law and Litigation
- Community Associations
- Corporate Transparency Act
- Trusts and Estates
- Estate and Trust Administration
- Estate Planning
- Franchise Law
- Land Use, Development and Zoning
- Retail Real Estate
- Real Estate Acquisition and Sale
- Real Estate Litigation
- Manufacturing
- Mergers and Acquisitions
- Religious Organizations
- Sports Law
- Start-up and Next Level Business Planning

Education

- University of Wisconsin, J.D., *with honors*
- University of Wisconsin-Whitewater, B.B.A., *magna cum laude*

Bar Admissions

- Wisconsin
- U.S. Tax Court
- U.S. Court of Appeals, 7th Circuit

Presentations and Publications

- “The Golden Rules of Negotiating Leases,” *InBusiness Magazine*, December 2011
- “New July 1, 2009 Deadline For Wisconsin Building Contractor Registration,” *Successful Builder Magazine*, July 2009
- Author, Chapter 7, State Bar of Wisconsin continuing education book, “LLCs and LLPs”

Professional and Civic Associations

- NARI of Madison, President of Board of Directors

Honors and Accomplishments

- *The Best Lawyers in America*®, Construction (2026), Corporate Law (2025-2026), Real Estate Law (2020-2026)
- NARI of Madison Lifetime Achievement Award (2023)
- NARI of Madison, Leadership Award (2022)
- NARI of Madison, Appreciation Awards (2021)
- NARI of Madison, Professionalism Award (2011)
- Wisconsin Small Business Legal Assistance of the Year, U.S. Small Business Administration (2004)
- Community Action Coalition for South Central Wisconsin, Inc., Volunteer of the Year (2001)

